Subject: Support [cause] by shopping from home

You already do your shopping online from home, so why not help support [cause] while you do so?

We are thrilled to be partnering with Project World Impact in a unique way to raise funds for [org name]—through PWIFund! This enables supporters like yourself to shop from over 1,500 retailers and have up to 25% of your purchase go to [org name] or the nonprofit of their choice—with no extra cost to you.

We encourage you to sign up with an account at projectworldimpact.com **[link]** and follow the directions to enable PWI Fund.

We greatly appreciate you and could not have gotten this far without supporters like you!

Thank you for being a part of our team!