Subject: [Campaign name] is almost over

We are halfway there!

Our fundraising project [campaign name] on projectworldimpact.com is halfway over!

We have raised $\_\_\_\_\_ so far, and we are looking to reach our goal of $\_\_\_\_\_\_\_.

If you’re interested in contributing and helping us reach our goals, click on this link [add hyper link] to get to our projects page. \_\_\_\_\_\_\_\_\_\_

We sincerely thank you for your support,

[org name]