Subject: Join fellow shoppers and help make an impact

Already [amount of people who have supportedopt-ed in to supporter] have signed on to help us [cause] by shopping with PWI Fund.

Join us as we strive to [cause] by using PWI Fund and shopping at the over 1,500 retailers who will give up to 25% of your purchase back to us with no catch or extra charges to you.

To learn more visit projectworldimpact.com **[link]**.

Thank you for your support. We could not do our work without you!

[org name]