Subject: Time is running out

Our [campaign name] is getting close to its end date. Every dollar counts and we only need $\_\_\_\_\_ more to reach our goal!

Once this campaign is complete, we will be able to\_\_\_\_\_\_\_\_\_ with the money we have raised and we are really excited to get to our goal because of this.

Donate now before time runs out! [link to crowdfunding project]

Thanks for be apart of this great project!

[org name]