Subject: Spread the word

[name]

Help us spread the word about the good we are doing at [org name].

We want to let you know that we are partnering with Project World Impact to utilize PWI Storyteller, the #1 testimonial crowdsourcing app for nonprofits.

You can download PWI Storyteller from the Apple app store or the Android Play Store. Then locate [organization name], answer a few simple questions about our organization or event—using either video or pictures—and when you’re done they’ll be uploaded to your social media.

It’s a great, unique way to let your friends and family in on the great things happening at [org name].

Join the fun!

[org name]