GroupGive Email #3

**Dear [Supporter],**

For the last couple weeks, we’ve been telling you about PWI GroupGive, a new peer-to-peer fundraising platform from Project World Impact.

GroupGive breaks the traditional fundraising mold—it allows you to make a difference in a fun, social, and practical way.

With GroupGive, you can create your own fundraising project, and encourage your friends to join in! You can make a GroupGive project for a birthday, an event, or anything else you can think of! PWI takes 0% of money raised, ensuring we get the most out of every donation.

If you’re ready to consider getting involved, here’s what you do:

1. Click this link *(add link your gallery page)* and you’ll be taken to our GroupGive Gallery.
2. Click “Start Now” and fill in your project name, project goal, and target date.
3. Share the link to your campaign with your friends and family—encourage them to join in!

As always, your support is critical to our mission and we really appreciate you!