Subject: Check out a new way to support [insert cause]!

Supporting [cause] is now easier than ever with Project World Impact Fund. With PWI Fund, when you shop online at over 1,500 retailers, up to 25% of your purchase will go to help us [cause] at no extra cost to you! PWI takes 0% of the money, so you can be sure that a part of your purchase will go towards a cause you support.

It’s easy to get started. Go to projectworldimpact.com **[link]**, create a user profile, and click on “Fund.” From there, all you do is download a browser extension, chose us, and start shopping!

Your interest in making a difference for [cause] is touching the lives of many. Help us impact even more lives by supporting with PWI Fund!

Thank you for your continued support,

[org name]