Subject: Help Me Make a Difference

Dear Friends,

You may remember that I created a PWI GroupGive fundraising project on projectworldimpact.com that I’m really excited about! I’m trying to raise money for **[brief description about project].**

I’m asking for your help with raising money towards this project. My goal is to raise **[$$$$]** by **[end date]**.

Every dollar donated helps me reach my goal and, more importantly, helps support **[organization name]**!

Thank you for partnering with me in this project!

**[signature]**