Subject: Your regular shopping can give back

Ever wish you could support [cause] just by doing your regular activities? Now, with PWI Fund, you can do just that!

As a partner organization on PWI Fund, when our supporters shop at over 1,500 retailers, a percentage of the purchase will go back to us with no extra cost at checkout!

We are excited about the ways PWI Fund will allow us to further our mission and hope you will chose to make an impact by using PWI Fund.

If you want to learn how you can sign up, go to projectworldimpact.com **[link]** and click on “Fund.”

We thank you,

[org name]