**Swipe Email #2**

I emailed you last week to let you know that we have a new way for you to donate - PWI Swipe.

What is Swipe? It’s a way for you to donate the spare change from your purchases to [org name].

Here’s the easiest way to get involved in Swipe:

1. Download the PWI Swipe app for iOS or Android
2. Create an account or login (it’s free)
3. Add your credit card (and funding account) and/or debit card to the app to keep track of change from your purchases.
4. Search for [ORGNAME] in the nonprofit list.
5. Shop and purchase as you normally would—and little by little you’ll be making a huge difference!

If you’d like more information, go to [products.projectworldimpact.com/swipe/](http://products.projectworldimpact.com/swipe/).

Thanks for your consideration.