GroupGive Email #2

**Dear [Supporter],**

I just wanted to remind you about our new peer-to-peer fundraising platform from Project World Impact called PWI GroupGive.

PWI GroupGive is a way for you to create your own fundraising project to raise money to help support our mission.

For example, on your birthday, rather than having family and friends give you gifts, you can establish a GroupGive campaign instead—and have them donate what they would have spent on gifts to your campaign.

Or, you can create a GroupGive campaign specifically for one of our projects and encourage your friends to donate towards it.

There are unlimited possibilities.

PWI takes 0% of money raised, ensuring we get the most out of every donation.

**Sound like something you want to be a part of?**

1. Click this link *(add link your gallery page)* and you’ll be taken to our GroupGive Gallery.
2. Click “Start Now” and fill in your project name, project goal, and target date.
3. Share the link to your campaign with your friends and family—encourage them to join in!

So, create a project, share the link, and start raising funds to [cause description].